



**REVOCATION OF  
PREVIOUS POWER OF ATTORNEY,  
APPOINTMENT OF NEW  
POWER OF ATTORNEY OR  
AUTHORIZATION OF AGENT,  
AND CHANGE OF  
CORRESPONDENCE  
ADDRESS**

Application Number	10/688,075
Filing Date	October 17, 2003
First Named Inventor	Thomas HUBER et al.
Title	iChoose Video Advertising
Group Art Unit	2611
Examiner Name	Not Yet Assigned
Attorney Docket Number	043978-026000

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application and appoint:



Practitioners at Customer Number 22204

*OR*

*Place Customer  
Number Bar Code  
Label here*

Practitioner(s) named below

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

The above-mentioned Customer Number

*OR*

Practitioners at Customer Number  

*Place Customer  
Number Bar Code  
Label here*

*OR*

Firm or  
Individual Name  

Address  

Address  

City  

State  

Zip  

Country  

Telephone  

Fax  

I am the:

Applicant/Inventor.

Assignee of record of the entire interest. A statement under 37 CFR 3.73(b) is attached.

**SIGNATURE of Applicant or Assignee of Record**

Name MARK BEARI AULT

Signature 

Date / Telephone July 12, 2007 415-962-5030

NOTE: Signatures of all the inventors or assignees of record of the entire interest of their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

\*Total of forms are submitted.



PTO/SB/96 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

### STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Intellocity USA, Inc.

Application No./Patent No.: 10/688,075 Filed/Issue Date: October 17, 2003

Entitled: iChoose Video Advertising

Intellocity USA, Inc, a corporation

(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1.  the assignee of the entire right, title, and interest; or
2.  an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

A.  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_, Frame \_\_\_\_, or for which a copy thereof is attached.

OR

B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Thomas HUBER To: INTELLOCITY USA, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 015968, Frame 0021, or for which a copy thereof is attached.
2. From: Thomas LEMMONS To: INTELLOCITY USA, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 015968, Frame 0021, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
4. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

July 12, 2007

Date

MARK BEARIANLT

Typed or printed name

Signature

General Counsel

Title

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.